



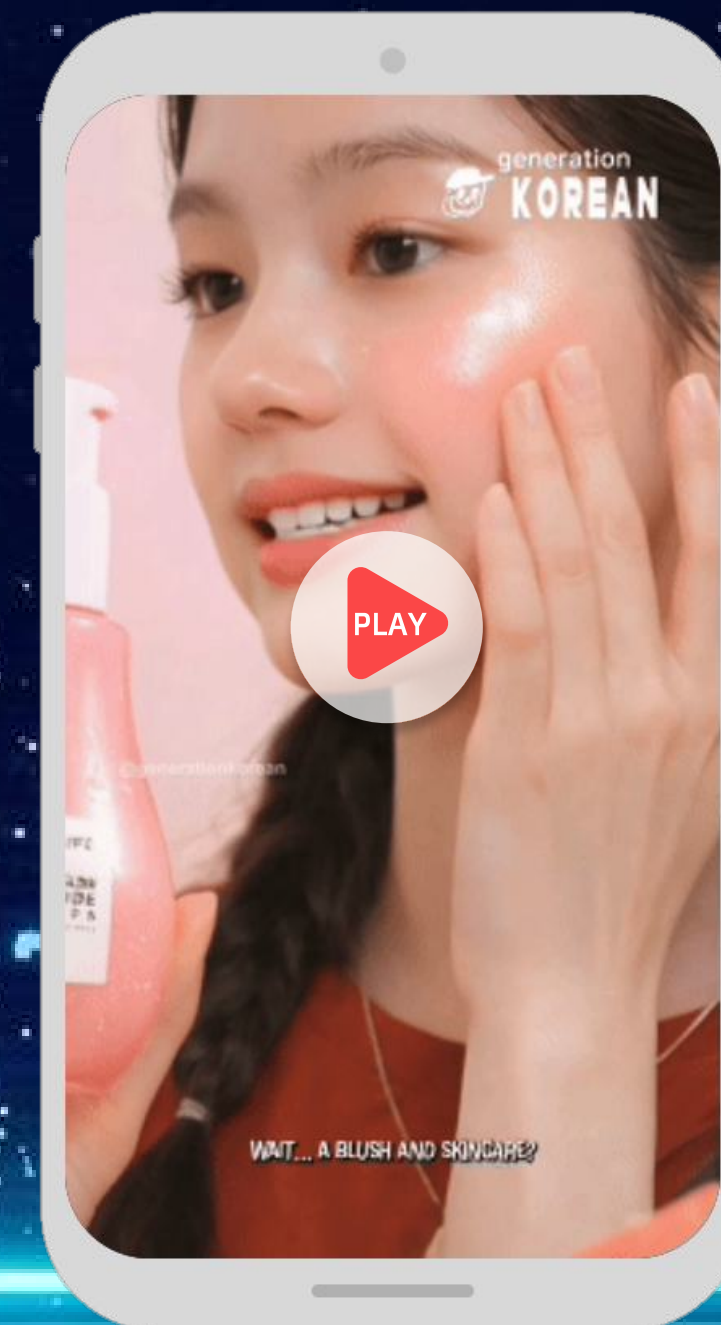
FANTASY MEETS KOREA-AND
BRANDS BECOME STORIES

 [@GENERATIONKOREAN](https://www.instagram.com/generationkorean)

 [@GENERATIONKOREAN](https://www.youtube.com/generationkorean)

 E-MAIL: HI@GENERATIONKOREAN.COM

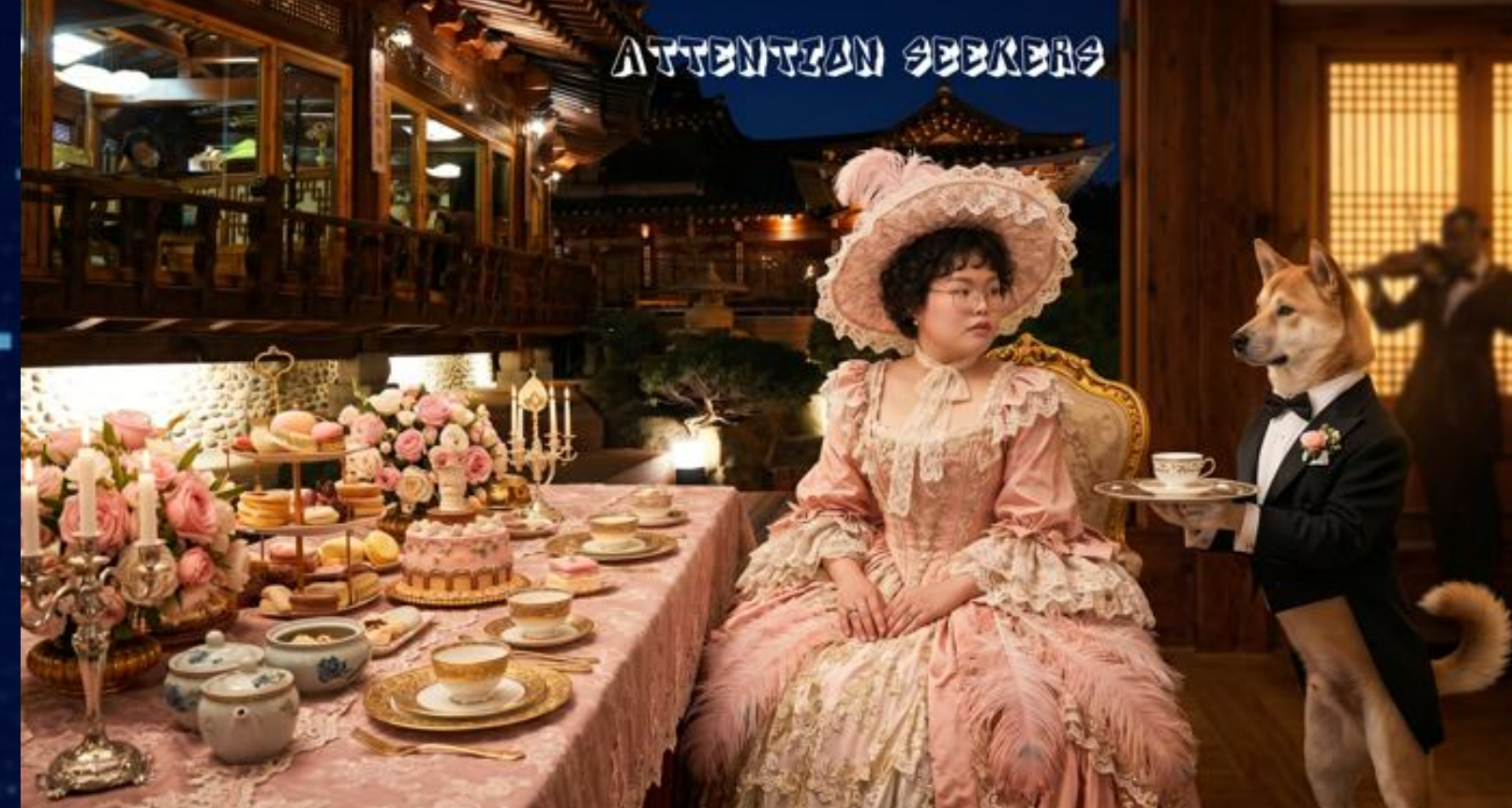
FANTASY QUICK TURN AROUND



SCALABLE

[HTTP://WWW.GENERATIONKOREAN.COM](http://www.generationkorean.com)

FANTASY X KOREAN X MUSIC



FANTASY

GENERATION KOREAN IS AN AI-BORN SPACE WHERE FANTASY AND KOREA COLLIDE — MODERN SEOUL FUSED INTO A GLOWING REMIX. FUELED BY FANTASY, BOLD HUMOR, AND RADICAL INCLUSIVENESS. ICONIC CHARACTERS. LOOPING STORIES. COMMUNITIES FORM. BRANDS RISE. GLOBAL CITIZENS JOIN THE KOREAN FANTASY REMIX — HELPING BRANDS ATTAIN ATTENTION AT SCALE IN THE GLOBAL MARKET.



INCLUSIVNESS



HUMOR

E-MAIL: HI@GENERATIONKOREAN.COM



THE ATTENTION GAME

EVERY BRAND IS CHASING ATTENTION. -BUT WHY FOLLOW THE CROWD WHEN YOU CAN REDEFINE THE GAME? STEP INTO THE SIMULATION OF GENERATION KOREAN, WHERE BEING AN ATTENTION SEEKER IS THE MOST IRRESISTIBLE WAY TO WIN. OUR AI-POWERED CREATIVE ENGINE TRANSFORMS YOUR VISION INTO CINEMATIC WORLDS THAT BLUR THE LINE BETWEEN REALITY AND FANTASY. WE CAPTIVATE THE WORLD WITH YOUR BRAND'S UNIQUE IDENTITY, COLOR, AND STORY. LEVEL UP YOUR BRAND AND COMMAND THE WORLD'S ATTENTION-IN EVERY LANGUAGE.





CREATIVE FANTASY BRAND LAB

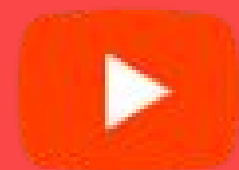


GENERATION KOREAN'S CREATIVE BRAND LAB LEVERAGES FULLY AI-GENERATED DESIGN STUDIO TO DELIVER CUSTOM, FLEXIBLE AD SOLUTIONS THAT SET YOUR BRAND APART THROUGH STORYTELLING - BLENDING FANTASY AND REALITY.

SIGNATURE STYLE

FANTASY-FUELED CREATIVE DIRECTION

- SURREAL STORYTELLING & VISUALS
- ORIGINAL AI MUSIC
- KOREAN CULTURE
- CINEMATIC
- +
PRODUCT CTA.



[@generationkorean](https://www.youtube.com/@generationkorean)



[@generationkorean](https://www.instagram.com/@generationkorean)

WHY GENERATION KOREAN?

- ✓ One-person AI studio = lower costs
- ✓ Faster launches
- ✓ Lower production costs
- ✓ Platform-ready assets
- ✓ Fantasy-first storytelling
- ✓ Korean cultural expertise
- ✓ Original AI music
- ✓ Multi-language campaigns
- ✓ 15+ years of design experience



SIMPLE PROCESS

HOW IT WORKS

FROM BRIEF TO LIVE AD IN 3 STEPS

THE FANTASY ENGINE™

DISCOVER BRIEF & BRAND KIT

- SHARE YOUR BRAND KIT (LOGO, COLORS, AND BRAND VOICE).
- PROVIDE YOUR PRODUCT OR SERVICE DETAILS.
- SELECT YOUR TARGET PLATFORM AND LANGUAGE.
- CHOOSE AN AD FORMAT: STORY, SHOWCASE, OR UGC-STYLE.

GENERATE AI PRODUCTION

- AI SCRIPTWRITING TAILORED TO YOUR AUDIENCE
- CINEMATIC WORLD GENERATION (VIDEO + MOTION)
- AI VOICEOVER IN YOUR BRAND TONE & LANGUAGE
- AI MUSIC SCORING & SOUND DESIGN

LAUNCH DELIVER

- FULL HD VIDEO DELIVERED IN YOUR CHOSEN PLATFORM FORMATS UP TO 3 REVISION ROUNDS INCLUDED A/B VARIANTS
- OPTIONAL MULTILINGUAL VERSIONS
- CAMPAIGN-READY FILES FOR YOUR MEDIA BUYER



FLEXIBLE PLANS

PACKAGES & PRICING

FOR EVERY BRAND

STARTER

SINGLE
CAMPAIGN

\$STARTING AT
\$650/VIDEO

- 1 AI VIDEO AD
- STANDARD DURATION: 30 SEC.
- 2 REVISION ROUNDS
- 1 PLATFORM FORMAT
- LANGUAGES: ENGLISH & KOREAN
- DELIVERY IN 7 BUSINESS DAYS
- BRAND KIT INTEGRATION

GROWTH

BEST
VALUE

\$STARTING AT
\$2000/CAMPAIGN

- 3 AI VIDEO ADS
- STANDARD DURATION: 30 SEC.
- 3 REVISIONS
- ALL PLATFORMS (UP TO 3)
- LANGUAGES: ENGLISH & KOREAN
- DELIVERY WITHIN 7 BUSINESS DAYS (EACH)

ADDIBLE
OPTIONS

EVERY CAMPAIGN IS CUSTOM-SCOPED.
PRICING VARIES BASED ON VIDEO
LENGTH, CREATIVE COMPLEXITY,
LANGUAGES, AND DELIVERABLES.

- FORMATS
- LENGTH
- LANGUAGES
- REVISIONS



UNIQUE EDGE

Q: WHY DOES GENERATION KOREAN'S AUTHENTIC DIASPORA STORYTELLING VOICE RESONATES GLOBALLY?

🇰🇷 KOREAN WAVE (HALLYU) HAS BUILT A \$36B+ GLOBAL CULTURAL MARKET

🐱 CROSS-CULTURAL KOREAN CONTENT REACHES BOTH DIASPORA AND CULTURE-CURIOUS GLOBAL AUDIENCES



❤️ K-CULTURE AUDIENCES ARE 3X MORE LIKELY TO PURCHASE FROM KOREAN-AESTHETIC BRANDS

🍷 SURREAL, FANTASY-INFUSED VISUALS DRIVE HIGHER SHARE-ABILITY ON SOCIAL PLATFORMS

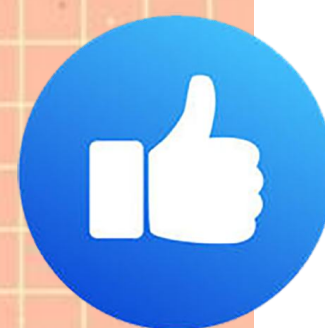




generation
KOREAN

UGC X FANTASY STORYTELLING

SOCIA MEDIA MARKETING

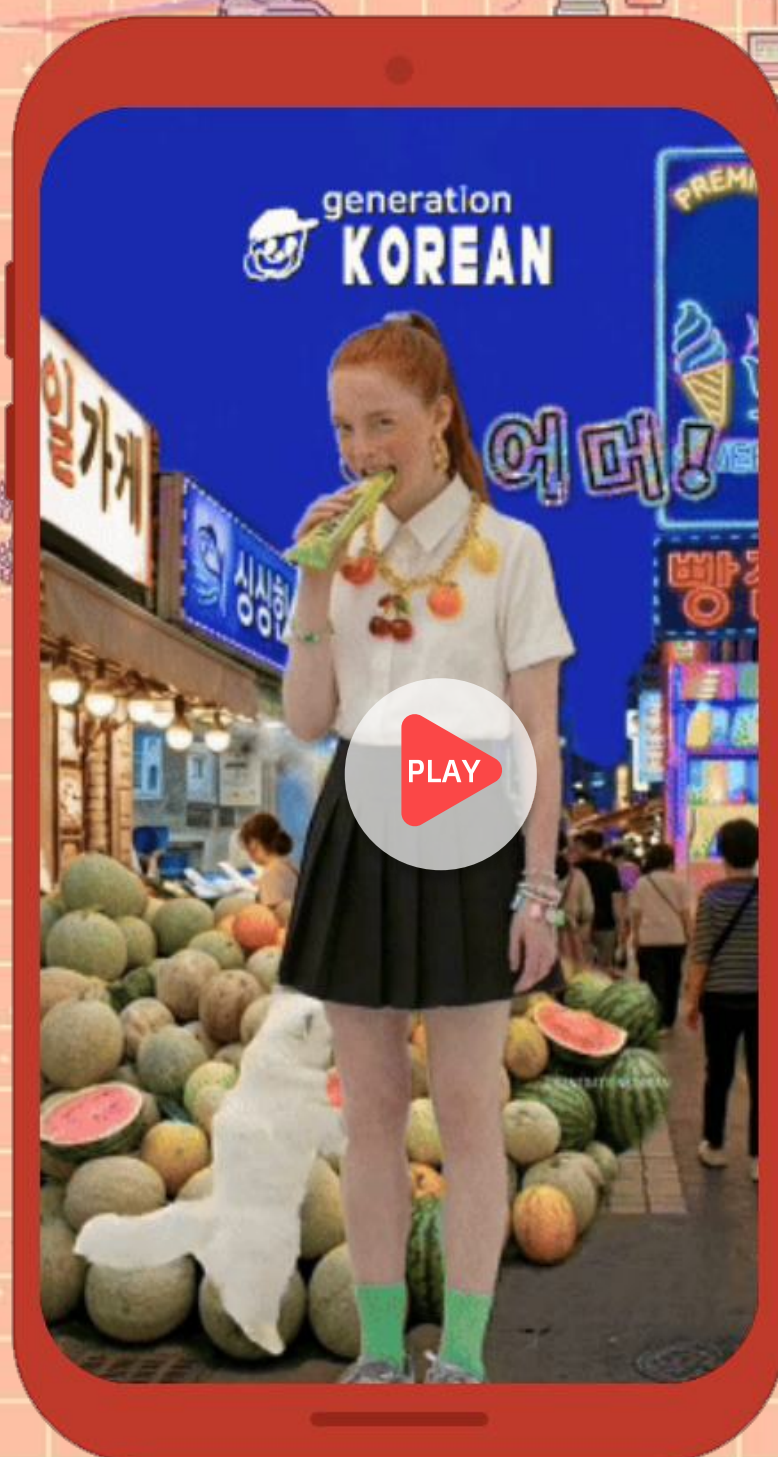


CONCEPT:

“THERE IS NO ICE CREAM LIKE MELONA”

CAMPAIGN GOAL:

INTRODUCE KOREA'S SIGNATURE ICE CREAM TO A BROADER AUDIENCE.



RESULTS



- Developed the Fantasy Dorothy campaign concept.
- Produced content for TikTok, Instagram, and YouTube.
- Created short-form Reels.
- Delivered content in two languages.

Ice Cream Brand

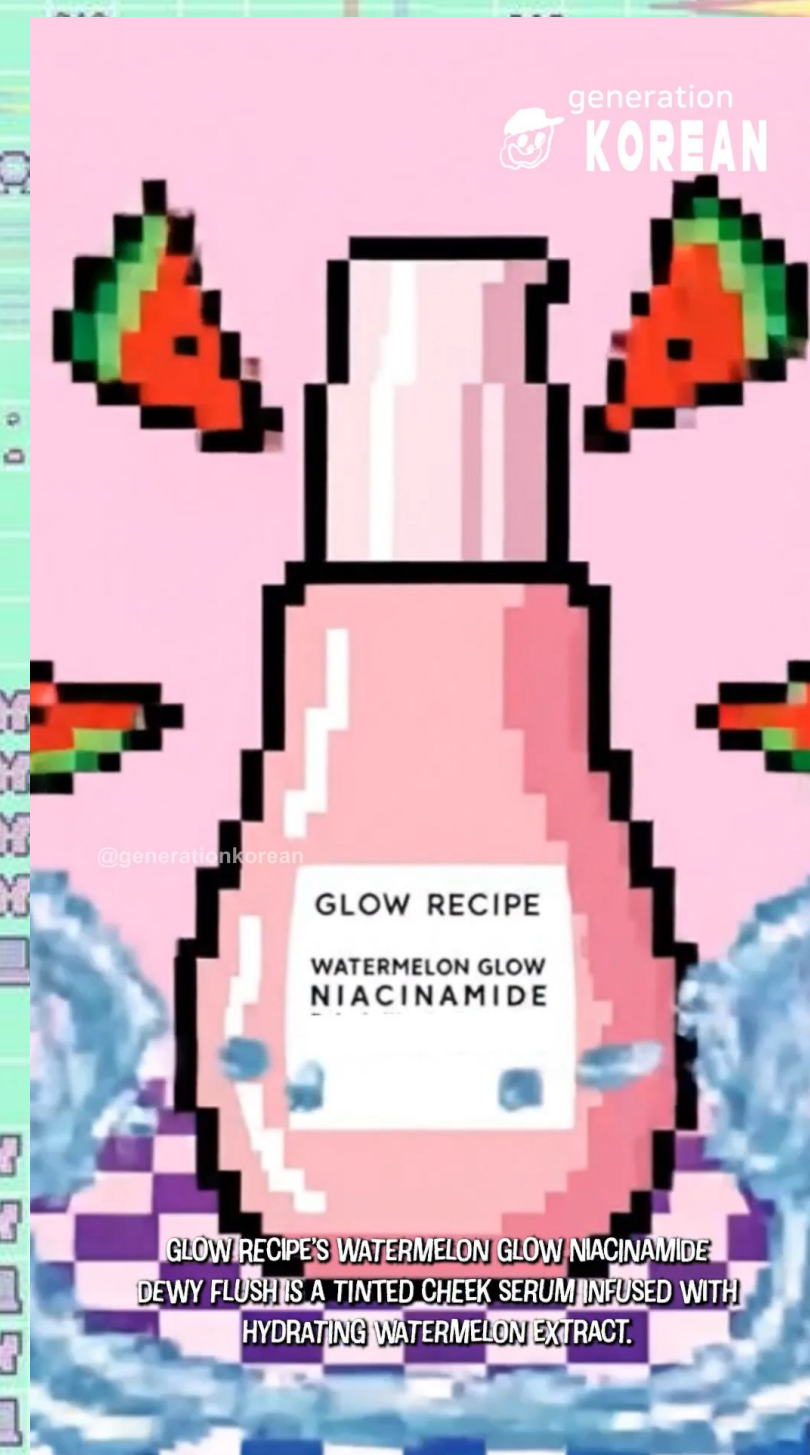
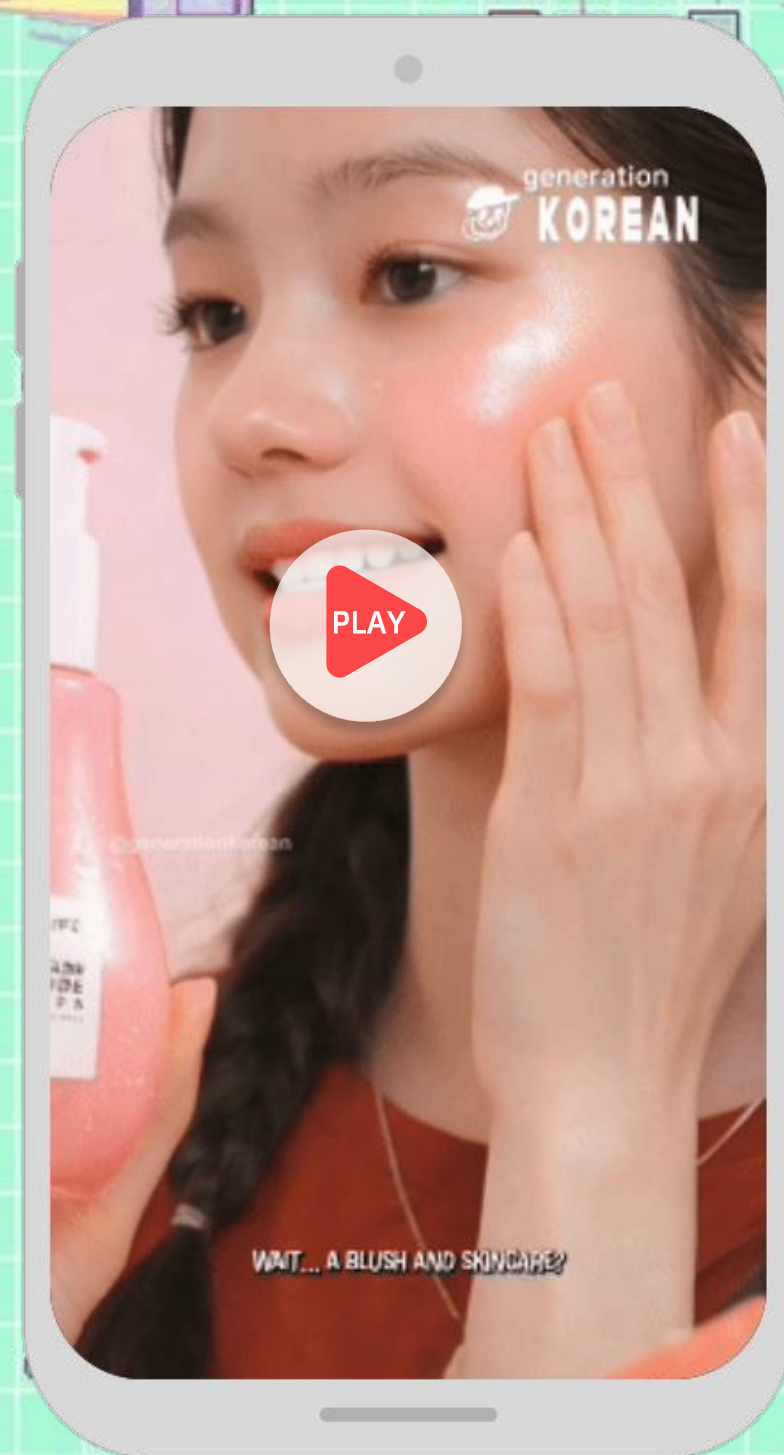


CONCEPT:

GLOW RECIPE WATERMELON GLOW BRINGS BACK YOUR NATURAL GLOW

CAMPAIGN GOAL:

HIGHLIGHT HOW GLOW RECIPE WATERMELON GLOW RESTORES YOUR SKIN'S NATURAL RADIANCE WITH THE REFRESHING POWER OF WATERMELON-INSPIRED SKINCARE.



Cosmetic Brand

RESULTS

- Developed the Natural Glow campaign concept.
- Produced content for TikTok, Instagram, and YouTube.
- Created short-form Reels.
- Delivered content in two languages.



OUR SOLUTION

FANTASY MEETS REALITY: AI GENERATED VIDEO ADS:

TAILORED TO YOUR PRODUCT, AUDIENCE,
AND EVERY PLATFORM!



CREATE

FULL NARRATIVE VIDEO ADS – PRODUCT
SHOWCASES, BRAND STORIES,
LIFESTYLE
CONTENT – GENERATED WITH AI
MOTION, VOICEOVER & MUSIC.



SCALE MULTI-LANGUAGE

THE SAME AD, AUTOMATICALLY DUBBED
AND ADAPTED INTO MULTIPLE LANGUAGES.
REACH GLOBAL MARKETS SIMULTANEOUSLY.



ADAPT FAST

BRIEF TO FINAL VIDEO WITHIN 10
DAYS. NO STUDIO BOOKING, NO
CASTING, NO TRAVEL. READY FOR
INSTAGRAM, TIKTOK, YOUTUBE & MORE.



LAUNCH VARIATIONS

FLEXIBLE PLATFORM-SPECIFIC RATIOS
(9:16, 1:1, 16:9) – ALL FROM A SINGLE
PRODUCTION RUN.



generation
KOREAN

FLEXIBLE FLEXIBILITY

AD FORMATS

PLATFORM

OPTIMIZED FOR EVERY MAJOR
SOCIAL PLATFORM.

INSTAGRAM



TIKTOK



YOUTUBE



FACEBOOK



LINKEDIN



PINTEREST



TELEVISION



DIMENSIONS

AUTOMATICALLY EXPORTED FOR
EVERY PLACEMENT.

9:16

16:9



REELS, STORIES, TIKTOK

1:1

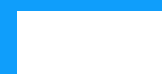
1:1



INSTAGRAM FEED, FACEBOOK FEED
LINKEDIN FEED

16:9

16:9



YOUTUBE, WEBSITE, PRESENTATIONS

LANGUAGES

AI VOICEOVER AND
LOCALIZATION AVAILABLE.

ENGLISH

ARABIC

한국어

HINDI

ITALIANO

PORTUGUESE

RUSSIAN

DEUTSCH

GREEK

中文

ESPAÑOL

日本語

FRANÇAIS

+ MORE



WHY AI VIDEO IS

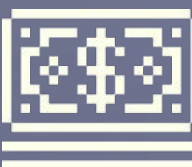
AI VS. TRADITIONAL

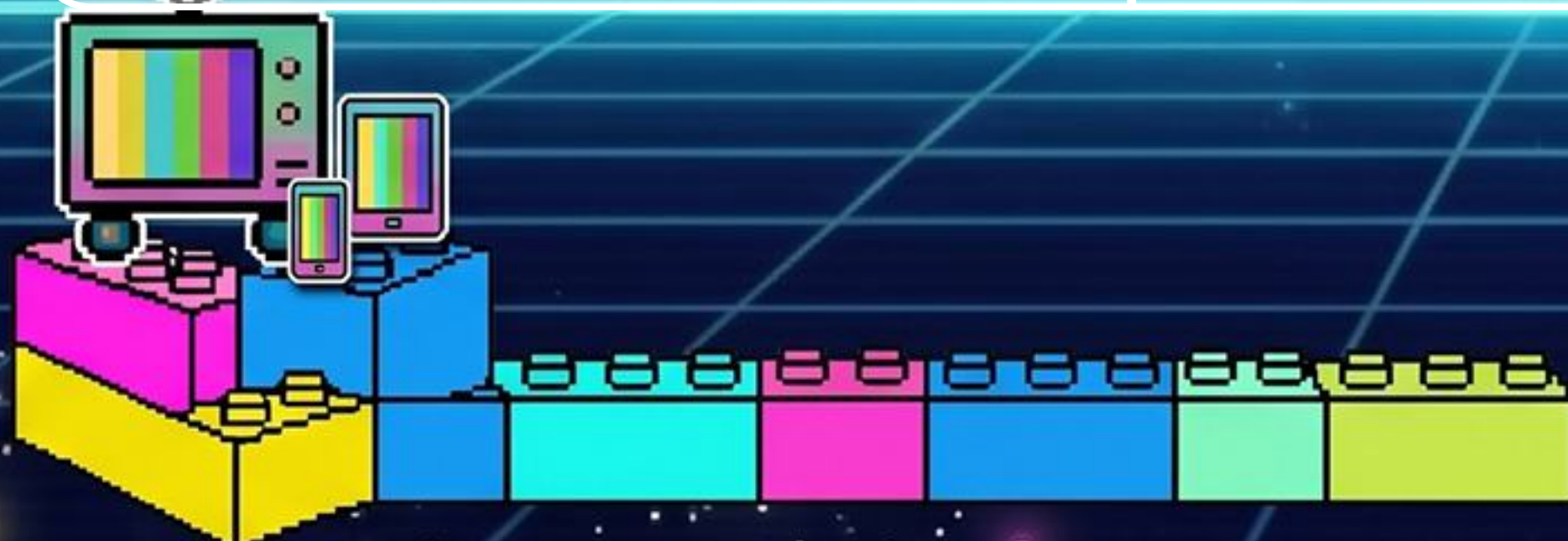
WIN WIN SOLUTION FOR YOUR BRAND

"TRADITIONAL VIDEO PRODUCTION WAS SLOW, EXPENSIVE, AND INFLEXIBLE FOR MARKET'S CONTENT DEMANDS."

TRADITIONAL:



PRODUCTION TIME 	6-12 WEEKS	5-10 DAYS
COST PER VIDEO 	\$15,000 - \$50,000+	STARTING AT \$650
LANGUAGE VERSIONS 	1 (RE-SHOOT REQUIRED FOR OTHERS)	2 VARIATIONS





generation KOREAN

Q

&

A

Q: HOW LONG DOES PRODUCTION TAKE?

A: USUALLY 5-10 BUSINESS DAYS.

Q: CAN WE USE OUR OWN BRANDING?

A: YES.

Q: DO YOU PROVIDE MUSIC?

A: ORIGINAL AI MUSIC IS OPTIONAL.

Q: WHO OWNS THE FINAL VIDEO?

A: CLIENT OWNS FINAL DELIVERABLES
AFTER PAYMENT.

Q: CAN WE REQUEST REVISIONS?

A: YES. PACKAGES INCLUDE 2-3 ROUNDS.

PHANTASY X KOREAN X MUSIC



WHO WE WORK WITH

INDUSTRIES WE SPECIALIZE IN

Target Customer

Retail & E-Commerce



Beauty & K-Beauty



TUTORIAL-STYLE,
MAKE-UP PROCESS,
ASPIRATIONAL BRAND
ADS

Food & Beverage

LIFESTYLE DINING
CONTENT, BRANDS,
SIZZLE REELS,
INGREDIENT
STORIES



Entertainment & Events

CONCERT
MARKETING
PROMOS, CULTURAL
FESTIVAL ADS,
STREAMING
PLATFORM CONTENT



Travel & Tourism



Tech

BRAND AWARENESS,
PRODUCT EXPLAINER





generation
KOREAN

CONTACT US

LET'S DIVE INTO EXPLORING YOUR BRAND'S FANTASY.
SCHEDULE A FREE 15-MINUTE STRATEGY CALL.

BOOK A FREE STRATEGY CALL.
EMAIL US: HI@GENERATIONKOREAN.COM



POP CULTURE X KOREAN X MUSIC



MEET THE FOUNDER

NEW YORK & SAN FRANCISCO



SOO KIM IS A DIGITAL MARKETING/MOTION DESIGNER WITH 15+ YEARS OF EXPERIENCE IN SOCIAL MEDIA MARKETING, MOTION GRAPHICS, AND AI-GENERATIVE VIDEO, WORKING WITH BRANDS LIKE TICKETMASTER, UNIVERSAL MUSIC, TIFFANY & CO., AND ATHLETA. HER DESIGN BACKGROUND, PAIRED WITH STUDIES IN DIGITAL MARKETING, GLOBAL ECONOMICS, LITERATURE, COMMUNICATION AND POLICY MAKING AT COLUMBIA UNIVERSITY, PREPARED HER FOR ENTREPRENEURSHIP.

LIVING BETWEEN NEW YORK AND SAN FRANCISCO, SHE SAW THE GLOBAL INFLUENCE OF KOREAN CULTURE, INSPIRING HER TO LAUNCH AN AI-GENERATIVE CREATIVE AGENCY AND CULTURAL HUB FOCUSED ON FANTASY MARKETING STORYTELLING AND ORIGINAL MUSIC, WHERE SHE DEVELOPED THE AI-GENERATED K-POP PASSPORT PLAYLIST.

KOREAN X FANTASY X MUSIC



WORKED WITH

CLIENTS

